

www.Siamfightproductions.com/sponsorship



SPONSORSHIP BROCHURE



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Message From The President

Thank you for your interest in becoming a sponsor for Siam Fight Productions. I have worked for over a decade to provide amateur Muay Thai athletes, especially youth athletes, with mentorship and martial arts training to help them better themselves both mentally and physically. Some of my proudest moments occurred while I was helping some of my most at-risk young athletes- those who got in trouble with the law or became involved in gangs- find confidence in themselves and a new hope in the world by teaching them about Muay Thai principles: hard work, commitment, loyalty, and perseverance. Many of my amateur and youth athletes expressed to me their desire to train towards becoming professional Muay Thai athletes; however, I realized that their chances at becoming successful professional athletes was slim because there was no formal avenue for an amateur or youth athlete to reach new heights. Here was the problem: baseball had a little league, football had a peewee league; however, amateur and youth Muay Thai athletes needed their own way to develop their skills and to prepare them to become professional Muay Thai athletes. Therefore, I founded Siam Fight Productions in 2012 in order to create a safe and high quality event, so that amateur and youth athletes in the United States would have the best opportunity to showcase their talents. Since its founding, amateur and youth athletes from over 20 countries have made the trek to the U.S. to compete against U.S. athletes at our events. We need supporters like you to help make our U.S. athletes' dreams a continuing reality. Join our team and be a part of this unique and special endeavour by becoming a Siam Fight Productions sponsor.

A handwritten signature in purple ink, appearing to read 'Thiago M Azeredo'.

THIAGO M AZEREDO
President



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Our mission is to bring awareness to the sport of Muay Thai in the United States as well as to establish it as mainstream form of sporting entertainment.

DEPENDABLE
INNOVATIVE
PASSIONATE

Siam Fight Productions is a private company based out of Arizona. Since its founding in 2012, Siam has grown to become North America's premier amateur and youth Muay Thai event Promotions company.



OUR SERVICES

Muay Thai is the centuries-old martial art that was favored by the people of Siam (Thailand). Generations of “Thai Boxers” have passed down the ancient art form and today, practitioners from every corner of the globe study Muay Thai.

Muay Thai is the “Art of eight limbs” and it represents culture, competition, honor, humility, and spirit.



The growth potential for Muay Thai is limitless. The martial arts entertainment industry revenues have already surpassed the billion-dollar mark in the United States.

Siam Fight Productions stands poised to be a national leader in Muay Thai entertainment.



In two years, Siam has far-exceeded every growth estimate and the company now enjoys a mass following due to our extensive positive global reputation.



THIAGO AZEREDO

Founder and President



Thiago has a lifetime of experience in Muay Thai and is the founder and owner of Sitan Gym in Phoenix, AZ. Thiago holds a bachelor's degree in sports medicine from Arizona State University



BRANDON JONES

Vice President/General Partner

Brandon has been training in Muay Thai since 2011. Brandon has a background in computer technology and he specializes in marketing, branding, and business



RYON BURNETT

Vice President of Production/
General partner

Ryon has trained in Muay Thai alongside Thiago in NYC. He has spent over a decade working in NYC as a theater and television technician and designer.

This innovative and diverse leadership is the reason for Siam's success. The team gives Siam Fight Productions a distinct advantage over the competition.



UNRIVALED QUALITY

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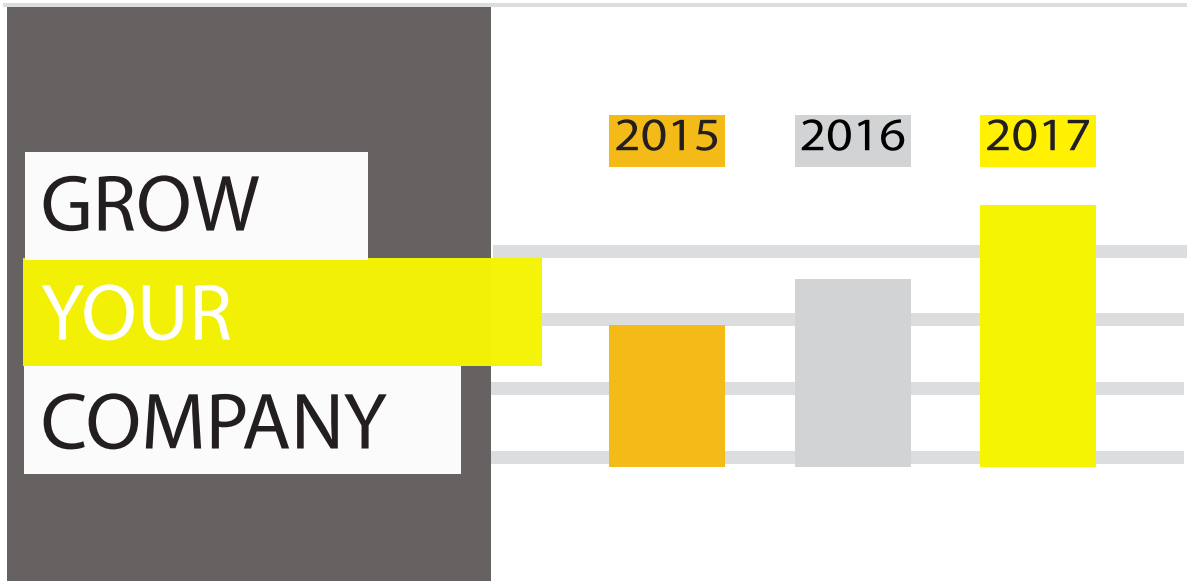
“ The Battleground where young champions are forged and character is built ”
- Matt Embree, WBC Muay Thai Champion

“ Siam puts on a spectacular show with top amateur talent... from all over the world ”
-Christine Toledo, VP of Lion Fight Promotions



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Competition among businesses and brands has increased greatly over the years, but business owners who work smarter and not necessarily harder will be leaders in their markets. Why work hard to establish your company's reputation when you could partner with one that already evokes excellence?



Your company can benefit by becoming a sponsor of Siam Fight Productions, the fastest growing amateur and youth Muay Thai event promotions company in the U.S. When your company becomes a sponsor it will:



Increase its brand awareness and overall outreach to potential customers locally and internationally.



Benefit from continuous advertising opportunities, since media from our events are shared globally.



Gain access to elite Muay Thai athletes as well as their extended network of followers.



Improve customer retention: history has shown that Muay Thai fans are highly loyal to brands that support Muay Thai.

You can see that sponsorship is not an act of charity; rather, it's a tool that you can use to grow your business.



SOLUTIONS & PRICING

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Allow Siam Fight Productions to become ambassadors for your brand. Choose from our available packages or from our À la carte options.

		
FLYWEIGHT	LIGHTWEIGHT	WELTERWEIGHT
<p>Advertise your business on our website's E-coupon page</p> <p>8 hours of tradeshow-style exhibition (sales permitted) in the theater's lobby</p> <p>Your logo and website link included in the Siam subscriber email blast</p>	<p>Includes Flyweight solutions</p> <p>Special announcement from the Ring Announcer</p> <p>Your logo on the theater's BIG screen</p> <p>Your logo broadcasted to our worldwide Pay-per-view audience</p>	<p>Includes Lightweight solutions</p> <p>Your logo on the event flyer, poster, & E-poster</p> <p>Your logo on the Siam homepage</p> <p>Two complimentary tickets to the show with two beverages</p> <p>Backstage tour for two</p>

Our mission is to bring awareness to Muay Thai in the U.S. as well as to establish the sport as a mainstream form of sporting entertainment.

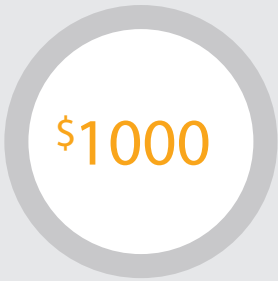




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SOLUTIONS & PRICING

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Allow Siam Fight Productions to become ambassadors for your brand. Choose from our available packages or from our À la carte options.

		
MIDDLEWEIGHT*	CRUISERWEIGHT*	HEAVYWEIGHT*
<p>Includes Welterweight solutions</p> <p>Social media promo to thousands of our followers</p> <p>Your company named as the official sponsor of an undercard match</p> <p>Four complimentary tickets & beverages</p> <p>Backstage tour for four</p>	<p>Includes Middleweight solutions</p> <p>Custom 250x250 ad on Siam homepage w/ unique landing page</p> <p>Official sponsor of a premier match & one of our acclaimed promo videos</p> <p>Special public recognition from Siam's VP</p>	<p>Includes Cruiserweight solutions</p> <p>Official sponsor of the show & main event</p> <p>Your logo on the ringside corner posts (in view of TV cameras)</p> <p>30-second commercial aired to theater & PPV audience **</p> <p>Media co-branding</p>

* We will broadcast your logo to worldwide pay-per-view audience in between rounds without interruption (total of 3 minutes of airtime)

** Sponsors must provide the finished commercial



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SOLUTIONS & PRICING

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Create a customized solution using our À la carte options.

- E-Coupon Program - \$75
- Special announcement from the Ring Announcer - \$100
- 250 x 250 Logo on the official website- \$100
- Unique landing page on the official website- \$250
- Social media share & promo- \$100
- Logo on the program- \$100 (650 programs)
- Logo on 4"x 6" event flyer to the general public- \$100 (300 distributed in Phoenix area)
- Logo on event poster (11"x17") & E-poster - \$100
- 2'x6' banner in the theater, lit with theater lights- \$100 (Sponsor must provide banner)
- Logo on the "big screen" (minimum of five times)- \$200
- Sponsor an undercard fight - \$500
- Sponsor the co-main event - \$1,000



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JOIN THE TEAM

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Thank you for your interest in sponsoring a Siam Fight Productions Muay Thai event. By supporting Siam Fight Productions you will be providing the world's best amateur and youth Muay Thai athletes with the opportunity to compete in a safe and professional setting right here in the USA. We are excited to become ambassadors for your brand.

GROW TOGETHER



Siam Fight Productions has introduced a level of class, innovation, professionalism, and excitement that the industry has never seen before!



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SIAM

**FIGHT
PRODUCTIONS**

